

MEMORANDUM OF AGREEMENT

BETWEEN

**ASIA PACIFIC UNIVERSITY
OF TECHNOLOGY AND INNOVATION,
KUALA LUMPUR, MALAYSIA**

AND

**PVP SIDDHARTHA INSTITUTE
OF TECHNOLOGY,
VIJAYAWADA, ANDRA PRADESH, INDIA**

MEMORANDUM OF AGREEMENT

This Memorandum of Agreement (hereinafter referred to as MoA) is signed on the 1st day of September 2017.

BETWEEN

Asia Pacific University of Technology and Innovation (hereinafter referred to as APU) with its registered location at Technology Park Malaysia, Kuala Lumpur, Malaysia and shall include its lawful representatives and permitted assigns;

AND

PVP Siddhartha Institute of Technology (PVPSIT) with its registered location at Kanuru – 520007, Vijayawada, Andhra Pradesh, India and shall include its lawful representatives and permitted assigns;

Hereinafter referred to singularly as “the Party” and collectively as “the Parties”.

The Parties are desirous of entering into this Memorandum of Agreement to declare their respective intentions and to establish a basis of co-operation and collaboration between the Parties upon the terms as contained herein.

HAVE REACHED AN AGREEMENT as follows:

ARTICLE 1: OBJECTIVE

The Parties, subject to the terms of this MoA and the laws, rules, regulations and national policies from time to time in force in each Party's country, will endeavor to strengthen, promote and develop co-operation between the Parties on the basis of equality and mutual benefit.

ARTICLE 2: AREAS OF CO-OPERATION

1. Subject to the law, rules, regulations and national policies from time to time in force, governing the subject matter in their respective countries, each Party will act as a stimulus for a wide range of collaborative activities including but not restricted to:
 - Promote contacts among scholars, students and personnel of both scientific institutions,
 - Develop and to encourage joint research, seminars, conferences, workshops, and to also assist each other in obtaining external funding from outside sources for research,
 - Develop and promote, when opportunities avail, links in teaching, research and joint study/research programmes,

- Encourage any other activities that both scientific institutions agree to be of mutual benefit,
 - Identify any other areas of co-operation for strategic alliance to be mutually agreed upon by the Parties.
2. For the purpose of implementing the co-operation in respect of any area stated in paragraph 1, the parties will enter into a legally binding agreement subject to terms and conditions as mutually agreed upon by the Parties and this agreement will be subject to and not separable from this MoA.

ARTICLE 3: FINANCIAL ARRANGEMENTS

This MoA will not give rise to any financial obligation by one Party to the other. Each party will bear its own cost and expenses in relation to this MoA. All the financial issues emerging from the implementation of any joint projects must be negotiated and determined between the two parties case by case.

ARTICLE 4: EFFECT OF MEMORANDUM OF AGREEMENT

This MoA serves only as a record of the Parties' intentions and does not constitute or create, and is not intended to constitute or create obligations under domestic or international law and will not give rise to any legal processes and will not be deemed to constitute or create any legally binding or enforceable obligations, express or implied.

ARTICLE 5: NO AGENCY

Nothing contained herein is to be construed so as to constitute a joint venture partnership or formal business organization of any kind between the Parties or so to constitute either Party as the agent of the other.

ARTICLE 6: ENTRY INTO EFFECT AND DURATION

1. This MoA will come into effect on the date of signing and will remain in force for a period of three (3) years.
2. This MoA may be extended for a further period as may be agreed in writing by the Parties.
3. This MoA may be terminated at any time by either party giving the other party written notice of no less than ONE (1) calendar month upon breach of the terms governing the MoA. However the existing joint programme, if any, should be completed by both the parties irrespective of the termination of MoA.

ARTICLE 7: NOTICES

Any communication under this MoA will be in writing in the English language and delivered by registered mail to the address or sent to the electronic mail address of **APU** or **PVPSIT** as the case may be, shown below or to such other address or electronic mail address or facsimile number as either party may have notified the sender and shall, unless

otherwise provided herein, be deemed to be duly given or made when delivered to the recipient at such address or electronic mail address or facsimile number which is duly acknowledged:

To : **APU**
Attn to : Professor Dr R Logeswaran
Address : Technology Park Malaysia, Bukit Jalil,
57000 Kuala Lumpur, Malaysia
Tel no. : +603-89961000/ 8992 5179
E-mail : logeswaran@apu.edu.my / loges@ieee.org

To : **PVPSIT**
Attn to : Professor K Sivaji Babu
Address : Principal, PVPSIT
Kanuru – 520007, Vijayawada,
Andhra Pradesh, India
Tel no. : +91-0866-2581699
E-mail : principal@pvpsiddhartha.ac.in

ARTICLE 8: PROTECTION OF INTELLECTUAL PROPERTY RIGHTS

1. The protection of intellectual property rights shall enforced in conformity with the respective national laws, rules and regulations of the Parties and with international agreements signed by both Parties.
2. The use of the name, logo and/or official emblem of any of the Parties on any publication, document and/or paper is prohibited without the prior written approval of either Party.
3. Notwithstanding anything in paragraph 1 above, the intellectual property rights in respect of any technological development, and any products and services development, carried out –
 - (i) jointly by the Parties or research results obtained through the joint activity effort of the Parties, shall be jointly owned by the Parties in accordance with the terms to be mutually agreed upon; and
 - (ii) Solely and separately by the Party or the research results obtained through the sole and separate effort of the Party, shall be solely owned by the Party concerned.

ARTICLE 9: CONFIDENTIALITY

1. Each Party shall undertake to observe the confidentiality and secrecy of document, information and other data received from or supplied to, the other Party during the period of the implementation of this MoA or any other agreements made pursuant to this MoA.
2. For purpose of paragraph 1 above, such documents, information and data include any document, information and data which is disclosed by a Party (the Disclosing party) to the other Party (the Receiving party) prior to, or after, the execution of this MoA, involving technical, business, marketing, policy, know-how, planning, project management and other documents, information, data and/or solutions in any form,

including but not limited to any document, information or data which is designated in writing to be confidential or by its nature intended to be for the knowledge of the Receiving Party or if orally given, is given in the circumstances of confidence.

- Both Parties agree that the provisions of this Article shall continue to be binding between the Parties notwithstanding the termination of this MoA.

ARTICLE 10: SUSPENSION

Each Party reserves the right for reasons of national security, national interest, public order health to suspend temporarily, either in whole or in part, the implementation of this MoA which suspension shall take effect immediately after notification has been given to the other Party through diplomatic channels.

ARTICLE 11: SETTLEMENT OF DISPUTES

Any difference or dispute between the Parties concerning the interpretation and/or implementation and/or application of any of the provisions of this MoA shall be settled amicably through mutual consultation and/or negotiations between the Parties through diplomatic channels, without reference to any third party or international tribunal.

ARTICLE 12: VARIATION

The terms stipulated in this MoA shall not be amended, altered, changed or otherwise modified without the mutual consent of the Parties and such amendments, alterations, changes and modifications shall be made in writing and signed by the Parties hereto.

The foregoing record represents the understandings reached between **APU** and **PVPSIT** upon the matters referred to therein.

Signed by
For and on behalf of APU
Professor Dr. Ron Edwards
Vice Chancellor

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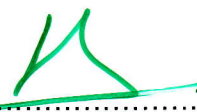
Witnessed by
Professor Dr. R.Logeswaran
Professor, FCET

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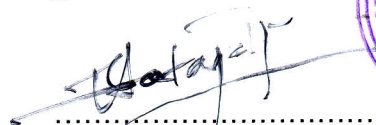
Signed by
For and on behalf of PVPSIT
Professor K Sivaji Babu
Principal

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Witnessed by
Professor S C Satapathy
Head, Dept of CSE

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